



# Strategic Pillars

## OUR VISION



To be the leading advocate and resource for project management professionals in Australia, fostering excellence and innovation.

## OUR MISSION



To advance the practice and profession of project management in Australia through education, certification, and community engagement.

## OUR VALUES



- Agility:** Adapt to changing environments and embrace flexibility, new ideas, and technology.
- Impactful:** Make a significant positive difference in the community and industry.
- Purpose-driven:** Operate with a clear focus on meaningful and strategic goals.
- Member-led:** Prioritise the needs and contributions of our diverse members.

### Operational Excellence

**Efficient and Effective Governance**  
*by maintaining a transparent, efficient and effective governance structure.*

**Maintain Financial Sustainability**  
*by ensuring a stable financial foundation.*

**Drive Digital Capability**  
*by arming our project management community with digital ways of working and templates to leverage in their ongoing toolkit.*

### Industry Engagement

**Public and Private Sector**  
*to be the trusted partner with public and private sectors.*

**International Presence**  
*by forming strategic partnerships to assist with business growth and international opportunities and exposure.*

**Sponsorship**  
*by leveraging future sponsorships to improve future services for our project management Community.*

### Membership

**Training and Certifications**  
*by leading in competency-based training and certification, and providing ongoing professional development to the project management community.*

**Grow Corporate Membership**  
*through offering continued value to Corporates and Government entities.*

**Promote & Advance Project Management**  
*by partnering with universities and the industry to develop and improve the project management practice.*

**Relevancy of Products**  
*by continuing to offer services aligned to the current and future needs of our Members and the broader project management community.*

Australian Institute of Project Management (AIPM)  
**AIPM STRATEGIC PLAN 2025-2030**

